



SATURDAY
22 JUNE
11AM-5PM

COMMUNITY ENGAGEMENT PROJECT BRIEF

Festival of the Sea Grimsby 2024

EVENT OVERVIEW

Festival Date: Saturday 22 June 2024

Location: Alexandra Dock

Vision: Festival of the Sea (FOTS) aims to be a cornerstone event for the Grimsby community, celebrating local heritage, culture, and talent. Through a diverse program of activities and performances, FOTS seeks to foster community engagement, promote inclusivity, and inspire creativity.

Mission: To create an inclusive and accessible festival experience that brings together residents and visitors of all backgrounds to celebrate Grimsby's maritime heritage and cultural richness.

PROJECT BRIEF

Pre-Event Engagement Activities:

Prior to the festival, engage with the local community through a series of workshops or activities aimed at fostering creativity, community cohesion, and cultural participation. These activities should be free and accessible to all residents and may include:

- Workshops in arts and crafts,
- recording and creating soundscapes
- Dance, storytelling, singing or circus workshops

These engagement activities will not only provide opportunities for skill development and creative expression but also serve to build excitement and anticipation for the festival itself.

Spectacle at the Event:

The pre-event activities will culminate in a spectacle or performance at the Festival of the Sea event itself. The activities must directly link to the final spectacle. This showcase will take place near Garth Lane Bridge. It could take place on the water (no humans in the water though!) or just utilise the space in front (see map below - avoiding the protected swans nest), providing a unique and captivating experience for attendees. The spectacle should embody the spirit of the festival, celebrating Grimsby's maritime heritage or envisioning its cultural future.

Location: Water & amphitheatre on River Freshney near Garth Lane Bridge

Date: Saturday 22 June 2024

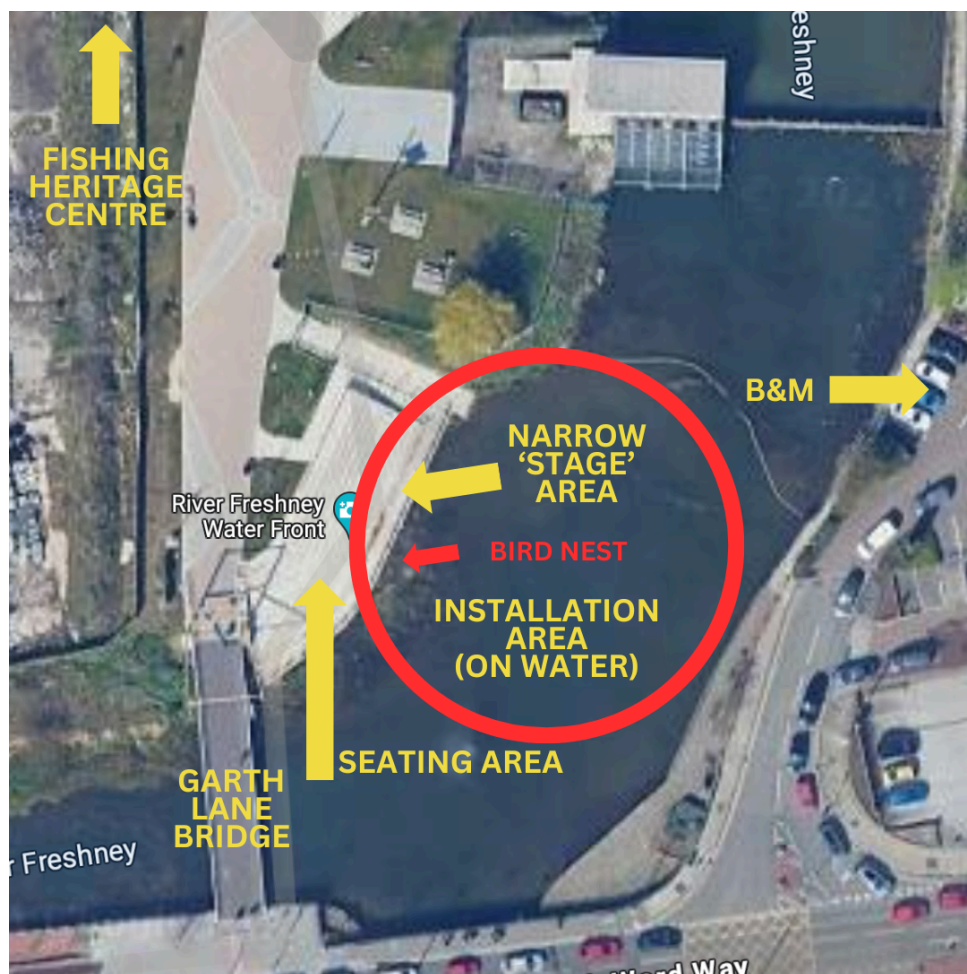
Duration: Up to 30 minutes if performance

The showcase may take various artistic forms, including but not limited to:

- Dance performances
- Musical presentations
- Visual arts displays
- Multimedia presentations

Artists and performers should work closely with local community groups and organisations to develop their showcase, incorporating themes of local heritage and cultural identity.

Performance/Showcase Location:



Funding:

The commission fee for the project available is £8,000+VAT inclusive of any expenses. The funding provided will support the development and execution of the community engagement project, including pre-event workshops and the showcase at the Festival of the Sea. Funding allocation should be detailed in the proposal, ensuring transparency and accountability. Please note we reserve the right to reduce the funding according to the proposal and final timeline.

Selection Process & Timeline:

Interested individuals or organisations should submit proposals outlining their community engagement project to hello@swansevents.co.uk by the submission deadline. Please keep proposals to 2 sides of A4 identifying how your project will meet the brief - please include a budget breakdown. Proposals will be evaluated based on their alignment with the festival's vision and aims, creativity, feasibility, and community impact.

- Submission Deadline: 9am on Wednesday 1 May 2024
- Notification of Outcome: Wednesday 8 May 2024
- Pre-Event Engagement Activities: Throughout Mid May and Mid June
- Festival Showcase: Saturday 22 June

Health & Safety Documentation:

Successful applicants will be required to provide Public Liability Insurance and a Risk Assessment specific to their proposed activities, ensuring the safety of participants and attendees.

For further inquiries regarding the community engagement project or application process, please contact Noemi and Alex at hello@swansevents.co.uk.

We look forward to receiving innovative proposals that will enrich the Festival of the Sea experience and strengthen community connections in Grimsby!